Mission Statement Performance Goals - 2021

WMCHealth's vital mission is to provide the highest-quality care for all residents of the Hudson Valley regardless of ability to pay. WMCHealth will build on its long tradition of delivering the most advanced services in the region by providing a fiscally sound network that ensures access to a coordinated continuum of care for its community. As the region's only academic medical center-led network, WMCHealth is committed to educating the next generation of caregivers for the Hudson Valley and integrating research to advance treatment, expand knowledge, and improve lives.

<u>Performance Goal 1:</u> Position WMCHealth as an "Employer of Choice" by focusing on our most valuable assets – our people

- ➤ Increase employee utilization of WMCHealth clinical services
- > Invest in targeted physician recruitment in key specialties

Performance Goal 2: Achieve Sustainable Growth Across WMCHealth

- Advance single patient rooms and increased ICU capacity at WMC
- Advance clinical capabilities across the network

Performance Goal 3: Ensure Top-of-Mind Consumer Awareness and Selection of WMCHealth Services

Enhance awareness of network services

<u>Performance Goal 4:</u> Ensure Exceptional Patient Experience from "Door to Discharge" to Become a Destination of Choice for Patient and Their Families

Conduct assessment of current quality and patient experience scores to identify opportunities for improvement



Mission Statement Performance Goals - 2021

Performance Results

<u>Performance Goal 1:</u> Position WMCHealth as an "Employer of Choice" by focusing on our most valuable assets – our people

- > Increased employee utilization of WMCHealth clinical services
- > Invested in targeted physician recruitment in key specialties across WMCHealth sites

Performance Goal 2: Achieve Sustainable Growth Across WMCHealth

- Advanced single patient rooms and increased ICU capacity at WMC through the submission of a certificate of needs application to develop a patient care tower
- Advanced clinical capabilities across the network through investments in WMCHealth's Northern and Western Regions

<u>Performance Goal 3:</u> Ensure Top-of-Mind Consumer Awareness and Selection of WMCHealth Services

Conducted assessment of market perception of network brand and services

<u>Performance Goal 4:</u> Ensure Exceptional Patient Experience from "Door to Discharge" to Become a Destination of Choice for Patient and Their Families

Conducted an assessment of current quality and patient experience scores and prioritized opportunities for improvement

